

NOMINATION APPLICATION FORM FOR THE SOA BOARD OF DIRECTORS – CLASS “A” SEAT

Name:	Jeff Kelley	Phone:	
Address:	5444 Tivoli Terrace	Email:	
Neighborhood Name:	Tivoli Terrace		
Owner:	<input checked="" type="checkbox"/>	Spouse:	<input type="checkbox"/>
		Trustee:	<input type="checkbox"/>
		Partner:	<input type="checkbox"/>
		Other:	<input type="checkbox"/>
Are you a full time resident?	<input type="checkbox"/>	Part time?	<input checked="" type="checkbox"/>

Section A

Please list any SOA Committees on which you currently or have served in the past.

Committee Name:	Governance Committee (Chair)		
Date Term Began:	3/1/21 (approx.)	Date Term Ends:	2/28/24 (approx.)

Committee Name:	Nomination Committee (Chair)		
Date Term Began:	3/1/21 (approx.)	Date Term Ends:	2/28/23 (approx.)

Committee Name:	Maintenance Committee		
Date Term Began:	3/1/23 (approx.)	Date Term Ends:	2/28/24 (approx.)

Section B

Please list Boards you are currently serving on or have recently served on. (Past 5 years – locally & nationally)

Board Name:	Sandestin Owners Association	Position Held:	Secretary (2021), Vice-President (2022-2023)
Date Term Began:	1/1/21	Date Term Ends:	10/31/23

Board Name:	Tivoli Terrace HOA	Position Held:	Vice-President (2015-2021)
Date Term Began:	2015	Date Term Ends:	11/5/23

Section C

1. Are you currently involved in any type of Community volunteer work?	Yes:	<input checked="" type="checkbox"/>	No:	<input type="checkbox"/>
If yes, please explain: Unofficial legal advisor to Kanawha Community Association, Tucker GA Trustee, Smoke Rise Baptist Endowment Fund; Smoke Rise Baptist Finance Committee				
2. Please list the reason(s) you are interested in serving on the Board.				
1. As I found out during my now-expiring first, 3-year term on the SOA BOD, there is a learning curve associated with being an effective representative for the entire SOA community. While I surely have more to learn, I would like to put to my SOA BOD experience to use for 3 more years. 2. I think it is important that there be neighborhood/area diversity among the BOD members. At present, I am the only member of the BOD living on the Beachside of Sandestin.				

If additional space is needed, please use the bottom of page 2

Board of Directors Nomination Form

Page 2

3. In your opinion what is the role or responsibility of the Board of Directors?

The SOA BOD acts as a fiduciary for all members of the SOA in overseeing the expenditure of SOA funds by the SOA management team and also actively participates in planning and monitoring the progress of SOA construction, maintenance and repair initiatives. It is the responsibility of each BOD member to be knowledgeable of all issues facing the community and to effectively and fairly represent the entire community in all issues coming before the BOD.

4. What do you consider the major challenges facing the SOA?

Adequately reserving funds to repair and maintain Sandestin's aging infrastructure, beach crowding, beach and other parking

5. What talents or qualifications do you have that will be of use if you are elected to the SOA Board?

My legal career (now retired) was heavily intertwined with financial issues, and I have found that my legal and non-CPA financial talents are useful, when added to the talents of others on the BOD, in effectively handling the issues that arise.

6. How many hours per month are you willing to commit to Board and Committee work or special meetings?

As many as are required to do the job

7. Will you be available to attend all Board meetings and willing to accept Committee assignment(s)?

Yes

X

No

If not, what months will you not be available?

8. What is your vision over the next three years for your term as a Board member?

To use experience gained in the last 3 years to be actively and effectively involved in bringing to fruition the current, major initiatives: Audubon pool, East Gate reconfiguration, Heron Walk Drive improvements, etc.

Additional Space – Please indicate which question you are answering below.

Section A: Ad Hoc Reeves Road Committee (Chair)-2022 (Formed to analyze and present to Advisory Board the unsolicited offer to purchase Reeves Road property from SOA)

Signature of Applicant:

Jeff Kelley

Date: 7/8/2023

Answer by Jeff Kelley (SOA Board Candidate) to Question Posed by Advisory Board Member

September 5, 2023

We SOA owners are blessed to own properties located on some of the most beautiful and popular beaches in the entire world. The flip side of that beauty and popularity is the Sandestin Resort's beach compaction problem (lack of available beach frontage when compared to the size of the resort), and the related problem of insufficient parking. These issues have come up several times in my first three years on the SOA Board. Unfortunately, and despite a lot of thinking and discussion by many SOA owners, there have been no realistic solutions. When the Sandestin developer(s) decades ago deeded the rights to large swaths of private beach frontage to the towers as a selling point to attract buyers to those condominiums, they did so to the detriment of Sandestin owners elsewhere in the resort. The remaining beach frontage available to other SOA owners is mostly an income-producing operation of beach set-ups and space for water sports. As long as those enterprises are profitable, it is unrealistic to think that they could be curtailed.

An alternative to the mass of umbrellas etc. on the beach area in front of the Beach House/ Elephant Walk pool has been the so-called "owners' beach" (a misnomer) to the left of the Beach Club. In the past couple of years, the Effie Hotel has staked out even some of that space, further reducing the frontage available for SOA owners. But the space taken up by Effie umbrellas has not been fully utilized, or even close to it, on most days.

One idea would be to approach the Effie Hotel about a fairer sharing arrangement that provides the Effie with the space it actually needs for its guests so that SOA owners can have access to more beach frontage. Other than that, I see no realistic answer except to enjoy the beach in the off-peak periods or the late afternoons and evenings.