## NOMINATION APPLICATION FORM FOR THE SOA BOARD OF DIRECTORS – CLASS "A" SEAT

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Name: Ron L. Walker			2 Drive Miramar Beach FL 32550				Pho								
Address: 4218 Beachside Neighborhood Name:								Em		1.0	٦				
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2. Please list the reason(s) you are interested in serving on the Board.

I currently own 8 properties inside the resort in different neighborhoods, and I would like to collaborate with others in helping to positively impact the association by representing and be the voice for other owners and members. I believe with my experience as a developer, my academic background, and being part of Sandestin's Rental Advisory Committee would not only be beneficial for the group but for the owners.

## **Board of Directors Nomination Form Page 2**

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4	In v	volir oninion	What is th	ie role or rest	onsibility of	the Ro	oard of Directors?
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In my opinion part of the responsibility of being a Board member is to help improve the ability to collaborate with others and contribute to the association's strategic direction to make the resort a better place. It is an appointed group of individuals with a duty to represent the interest of the members to enhance the experience and assets of the Sandestin community by analyzing projects and issues that arise.

4. What do you consider the major challenges facing the SOA?	
Parking across the resort, Cox.	

## 5. What talents or qualifications do you have that will be of use if you are elected to the SOA Board?

I believe having a bachelor's degree in accounting with a minor in finance will be beneficial, especially understanding financial reporting,

6. How many hours per month are you willing to	to commit to Board and Committee v	vork o	r	A a maaa	
special meetings?				As neces	ssary
7. Will you be available to attend all Board mee	tings and willing to accept	Vac	v	No	
Committee assignment(s)?		Yes	A	No	
If not, what months will you not be available?	N/A				

8. What is your vision over the next three years for your term as a Board member?

My vision over the next three years will be to preserve and improve the experience and better quality of life at the resort.

Additional Space – Please indicate which question you are answering below.

Section C #5 processes, and complex financial transactions. I have successfully developed single family, multifamily homes, and commercial properties with sufficient experience to understand and manage the legal and other responsibilities of corporate governance. I have also been part of creating and setting up HOAs for most of the subdivisions. I possess extensive and relevant leadership experience as an owner and CEO of car dealerships, storage buildings, and concrete redi mix plants. In addition to my academic background and corporate experience, I possess a high standard regarding ethical character, integrity, and objectivity to be able to serve in the best interests of the board.

Signature of Applicant: Ron L. Walker Date: 07-2	7-23
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## **2023 CANDIDATE QUESTIONNAIRE**

Question from the Advisory Board members as a follow-up to the Nomination Application to Ron L. Walker.

"The beach space for owners and guests has really shrunk over the years. A lot of space has been taken by the folks who rent for water sports etc. The hotels and beach condos take up a lot of space, even in the off season. They claim their beach area with umbrellas when maybe 15% of them are being used. An owner's option for beach use pretty much gets relegated to \$250/set up or in the water. I'm exaggerating only a little. I know I can join the Beach Club but is too expensive. Any hope of a better deal for owners in the future?"

Thank you for giving me the opportunity to address this important concern. From my research and observations, I have learned that tents are not allowed in front of beach rentals. This is a County, SOA and SDI rule. A promising solution to address these concerns is the proposition of a comprehensive ban on tents throughout the beach area, an initiative to be pursued collaboratively with the SOA and Sandestin. The idea of the partnership extends to a proposed meeting involving key figures to demonstrate and discuss the space limitations to enhance the beach experience for all, and brainstorm on possible negotiated discounted homeowner pricing. I have already asked if a meeting like this will be of interest and got a positive response.

Furthermore, I recommend exploring avenues for more equitable beach access pricing, potentially by season. Additionally, enhancing signage to guide homeowners to the SOA beach location is recommended.

By pooling our collective insights and expertise, we can develop viable solutions to present not only to the board but also to the RAC for valuable input and collaborative brainstorming. This proactive approach exemplifies my commitment to leveraging our resources to secure a more favorable beach experience for homeowners.

Sincerely,

Ron L. Walker